

2290
TRAVEL

济南
明水古城
MINGSHUI
GUCHENG

洋洋得意 逃牛岭过大年

· 齐鲁新春文化之旅 ·

4/2, 5/2, 6/2, 7/2 除夕 初一 初二 初三

牛去羊来 · 酒香迎春 · 福满齐鲁

逃牛岭酒庄
RUNAWAY
COW
WINERY



酒庄微醺
品鉴齐鲁风味



古城守岁
非遗迎新春



温泉暖岁
滋养身心



庙会寻年
花灯祈福



泉城收官
福满归途

洋洋得意 逃牛岭过大年

山东

齐鲁新春文化之旅

鲁地迎宾 · 古商遗韵 · 滨海探奇 · 葡园微醺 · 围炉话年 · 满载而归

济南明水古城

逃牛岭酒庄

DAY

1

鲁地迎宾 · 瑞启新岁

吉隆坡 ✈️ 青岛

搭乘航班飞往青岛，抵达后专车接机，前往酒店办理入住。养足精神，准备开启六天五夜的齐鲁新春之旅。



胶州万豪酒店
/同级5*

DAY

2

古商遗韵 · 非遗迎春

青岛 → 淄博 → 章丘

早餐后前往淄博，游览周村古商城，感受百年商埠风情。随后前往明水古城，参观李清照故居、墨泉。
特别体验 汪满田非遗鱼灯 DIY，定制祈福牌，入夜后提灯夜游古城，感受浓浓新春年味。



✕ 早/午/晚

清照泉城双泉
度假酒店 5*

DAY

3

滨海探奇 · 汤泉暖岁

章丘 ➡️ 威海

搭乘高铁前往威海，打卡冬日海岸布鲁维斯沉船，随后前往荣成天鹅湖，欣赏冬季限定的白天鹅景观。
晚上入住温泉酒店，享受冬日汤泉。



✕ 早/午/晚

香海豪生度假
酒店/同级 5*

DAY

4

葡园微醺 · 城堡贺岁

威海 → 烟台 → 丘山谷

前往烟台参观张裕葡萄酒文化博物馆及地下酒窖，了解中国百年葡萄酒文化。午后前往丘山谷，独家入住逃牛岭度假酒庄。特别安排写春联、包饺子、新春团圆宴，在葡园与美酒相伴下欢度新春。



✕ 早/午/晚

逃牛岭度假酒
(独家)

DAY

5

围炉话年 · 岛城寻趣

丘山谷 → 青岛

早餐后体验逃牛岭酒庄参观、酒窖及葡萄酒品鉴，随后返回青岛。漫步大鲍岛文化街区，台东步行街，感受青岛老城风情与热闹年味。晚餐享用荣里火锅，围炉暖聚。



✕ 早/午/晚

金水皇冠假日/
同级5*

DAY

6

满载而归 · 福满归途

青岛 ✈️ 吉隆坡

晨光中整理行装，前往青岛机场，搭乘航班返回吉隆坡。六天五夜，鲁地风情尽收囊中，带着满满的福气与回忆，踏上归途。



✕ 早





DAY
1

Shandong Welcome • New Year Begins

Kuala Lumpur ✈ Qingdao

Depart from Kuala Lumpur for Qingdao. Upon arrival, transfer to the hotel for check-in and rest before beginning your 6-day Shandong journey.



Sheraton
Jiaozhou Hotel
or Similar 5*

DAY
2

Ancient Charm • Festive Traditions

Qingdao → Zibo → Zhangqiu

Visit Zhoucun Ancient Commercial Town, followed by Mingshui Ancient Town, Li Qingzhao's Former Residence and Moquan Spring. Enjoy a Fish Lantern DIY, create a blessing plaque and explore the ancient town by lantern at night.



✕ B/L/D
Qingzhao
Quancheng
Shuangquan
Resort Hotel or
Similar 5*

DAY
3

Coastal Wonders • Hot Springs

Zhangqiu 🌊 Weihai

Take the high-speed train to Weihai. Visit the Brewis Shipwreck and Rongcheng Swan Lake to see the seasonal white swans. End the day with a relaxing hot spring experience.



✕ B/L/D
Howard
Johnson
Xianghihai
Resort or
Similar 5*

DAY
4

Vineyard Escape • Festive Cheers

Weihai → Yantai → Qiushan Valley

Visit the Changyu Wine Culture Museum and underground cellar. Continue to Qiushan Valley and check in at Runaway Cow Winery & Resort. Celebrate with Chinese couplet writing, dumpling making and a festive reunion dinner.



✕ B/L/D
Runaway Cow
Winery & Resort
(Exclusive Stay)

DAY
5

Festive Gathering • Qingdao Discovery

Qiushan Valley → Qingdao

Tour Runaway Cow Winery, its cellar and enjoy a wine tasting. Return to Qingdao to explore Dabao Island Cultural District and Taidong Pedestrian Street, followed by a warming hotpot dinner.



✕ B/L/D
Crowne Plaza
Qingdao Jinshui
or Similar 5*

DAY
6

Homeward • Full of Blessings

Qingdao ✈ Kuala Lumpur

Transfer to Qingdao Airport for your flight home, bringing back wonderful memories and festive blessings from Shandong.



✕ B
A basket of oranges and a red envelope.